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0.1	03.03.2020	The first draft
0.2	17.03.2020	Second draft, discussed internally
0.3	14.04.2020	Third draft, additions by the team
1	30.04.2020	Final and submitted version

Disclaimer

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1. DESCRIPTION FOR THE ACTIVITY AND OBJECTIVES FOR THE PERIOD COVERED

Task 4.2, *Outreach*, foresaw among other tasks, the development of a dedicated website for the SUPEERA project which will be continuously updated, improved, and promoted throughout the project duration. Specific attention has been paid to making the SUPEERA website attractive, user-friendly and informative.

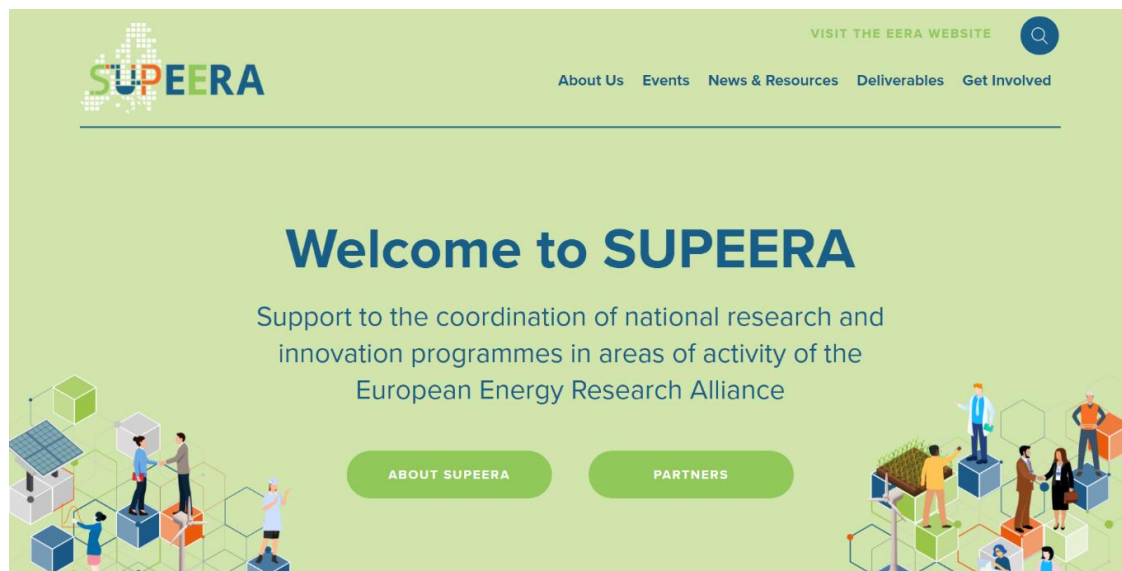
During the period covered by this report, the website:

1. Plays a central role for the SUPEERA project ensuring timely and up to date information:
 - Presents core information on the project (objectives, background, beneficiary and linked third parties, etc.) that is easy to understand in order to reach a wider audience.
 - Provides a mean to disseminate the actions and progress of the project: features projects deliverables intended for public dissemination, feeds updates, disseminates events, news, success stories, etc.
 - Includes a section (see below Menu Item – Get Involved) that allows users to contribute to and express interest in the project and to get in touch with the project partners.
2. As the projects evolves, the website will provide a mean to:
 - Put a strong focus on visual illustrations in order to increase the project's attractiveness, to make the topic easy to understand and to follow the progress of the SET-Plan implementation.
 - Provide a database of open and covered R&I activities, support the mapping activities carried out in Task 1.1, *The state of play. Mapping of open and covered activities*, and include a database on newly opened funding opportunities that aim at covering the open activities.

2. SUMMARY OF THE TASKS AND ACTIVITIES PERFORMED DURING THE PERIOD AND THE RESULTS ACHIEVED

The SUPEERA Website (www.supeera.eu) was launched at the end of April 2019 (M4), serving as a key part of the Digital Communication tools of the project. The Website is managed by the Work Package 4 leader and aims at gathering the most relevant information on the project, its goals and its deliverables. The website is integrated in the EERA web portal, which gathers, besides the EERA central website, websites of its Joint Programmes and EU-funded projects that are of strategic relevance to EERA. A web portal approach allows for cross-sharing and interlinked content via a centralised administration. Thanks to this functionality, it will be very easy for the EERA Joint Programmes and other EERA aisbl projects that are part of the system to display SUPEERA content also on their websites, increasing the dissemination of information in relevant communities. It will also allow to keep results and materials available on the SUPEERA public website after the project completion.

The homepage includes a Welcome message and the key visual of the project, together with its full name and a top menu for the different sections of the website: a section to present the project (“About Us”), a section to share the main events, a collection of the available news and resources, a compendium of the project’s deliverables and a section to give users the possibility to get in contact with the team. Two buttons are provided, linking to the description page of the project and to an overview of its partners.



Below the introductory panel, three banners explain the project in detail, providing the logos of each organisation involved in SUPEERA, the possibility to subscribe to the EERA newsletter and a brief funding description. These are:



SUPEERA in a nutshell

The SUPEERA project is rooted in and supports the SET-Plan but also aims at integrating it into the broader context of the Clean Energy Transition to support Europe's strategic long-term vision, a Clean Planet for all.

[MORE INFO](#)

Partners



The latest from the SUPEERA project, right in your inbox.
Sign up for the EERA email newsletter

Email address

SUBSCRIBE

I agree to the [privacy policy](#) *

I agree to have my email activity tracked

You can unsubscribe from the newsletter anytime by sending an e-mail to news@eera-set.eu with "Unsubscribe" in the subject line.

About SUPEERA

The SUPEERA project ("Support to the coordination of national research and innovation programmes in areas of activity of the European Energy Research Alliance") is a Grant to identified beneficiary, EERA aisbl, with the cooperation of five of its member organisations - linked parties

Funding

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Partners

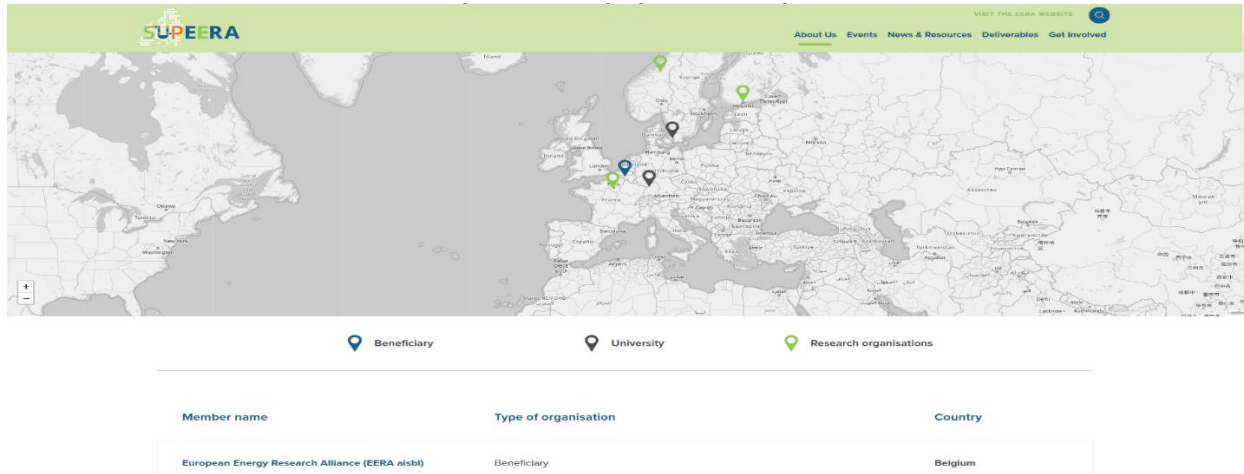


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2.1 Menu Item - About us:

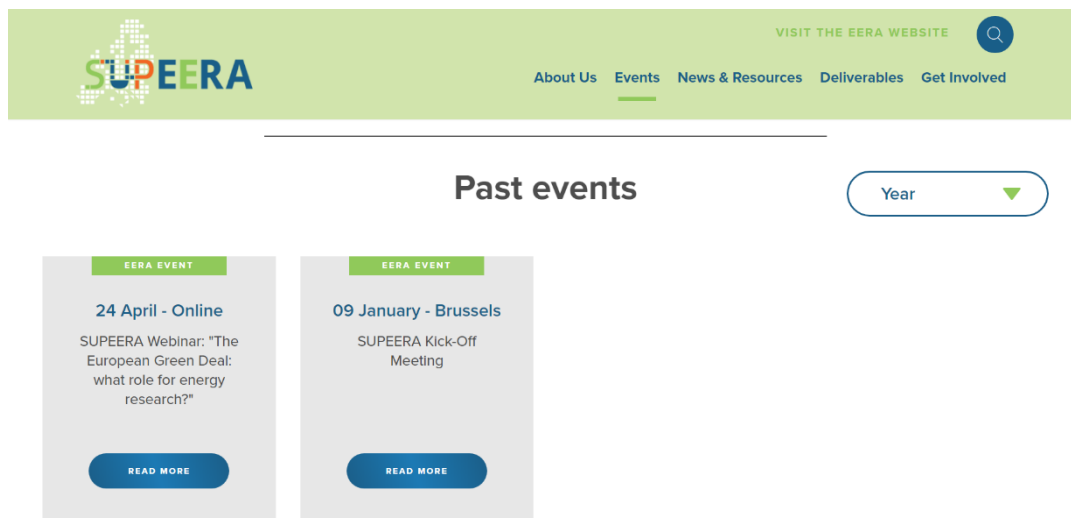
- The Project: describes the projects, its objectives and its guidelines.
- Background: describes the bases on which the project was designed, in particular the Clean Energy Transition and the SET-Plan.
- Partners: offers a visual rendering of the partners involved in SUPEERA and the type of organisation they are.



- Contacts: provides an overview of the main contacts for the project, their roles and their email addresses.

2.2 Menu Item – Events:

Shows the events related to SUPEERA, in chronological order and divided into current and “past” events. A search bar allows to look for specific events, while “past” events can be selected on the basis of the year when they were held.



2.3 Menu Item – News & Resources:



In this section, the most relevant news and resources are included. Items are categorised in currently five different typologies:

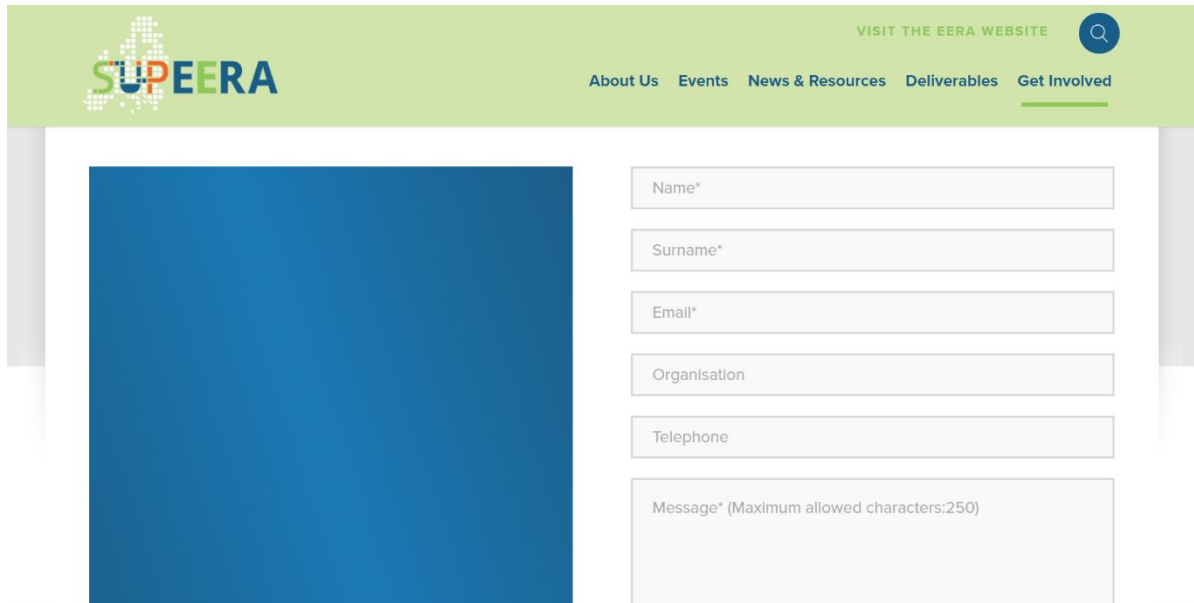
- News: updates and information on the project
- Video & Interviews: visual materials and written answers from interviews to relevant stakeholders and the project's team
- Success stories: specific mentions to outstanding results and relevant outcomes
- Publications: policy materials and publications from the SUPEERA team and stakeholders
- Press releases: materials for the press developed by the SUPEERA team

2.4 Menu Item – Deliverables:

This section will work as an area where all interested parties will be able to find the publicly available deliverables of the project.

2.5 Menu Item – Get Involved:

In this area, interested third parties and visitors of the website will be able to contact the team through a built-in contact form. The purpose of this section is to offer the possibility to users to express interest in contributing to the project and share success stories related to the implementation of the SET-Plan.



The screenshot shows a website header with the SUPEERA logo on the left and navigation links on the right. The navigation links are: About Us, Events, News & Resources, Deliverables, and Get Involved (which is underlined). A search icon is also present. Below the header is a large blue rectangular area, likely a placeholder for an image or video. To the right of this area is a contact form with the following fields:

- Name*
- Surname*
- Email*
- Organisation
- Telephone
- Message* (Maximum allowed characters:250)

3. CONCLUDING REMARKS

As illustrated above, the website features an events calendar and a news section. These will be updated regularly, according to the most relevant information and to the interests of the organisations involved in the project. The SUPEERA Press Release is already available to visitors, and the first SUPEERA Webinar is stored under “past” events.

The improving and editing of the website’s visual identity and functionalities will be ensured by regular reviews from the project’s team, keeping close contact with the website developing agency (Karakas).